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6/01-Current
1/09-10/12

Freelance Design | Art Direction and Project Management

University of Northern Iowa (University Relations Dept.) Cedar Falls, Iowa

Graphic Designer

A highly autonomous position responsible for designing a wide variety of University print, display and web collateral for multiple departments and colleges including: annual booklets, brochures, calendars, newsletters, student guides, billboards, Dept. of Residence, Alumni and Athletic's materials. Handled many and varied jobs at the same time, which ranged from simple to complex, often with little advance notice and short deadlines.

Promoted and maintained the University's design standards, cultural ethos and traditions while moving design and processes forward.

Worked with student designers helping them with real world techniques and industry best practices.

1/96-6/01

Merchant du Vin | The Pike Pub and Brewery (Specialty Beer Importer | Restaurant and Brewery) Seattle, Washington

Graphic Artist

Responsible for designing and producing all manner of advertising, packaging, product ID, signage, POS and marketing media for Merchant du Vin's (MdV) European breweries and Seattle's Pike Pub and Brewery, including: neon, vehicle, interior and exterior signs, logos, labels, shipping and specialty cartons, posters, publications, magazine ads, wearables, product displays, brochures, table tents, food and beverage menus, etc.

Maintain all vendor relations, sourcing, press checks, etc.

Art Direction for the MdV and Pike Brewing Co. website design (merchantduvin.com and pikebrewing.com).

The website showcased MdV's portfolio including The Pike Pub and Brewery's website, e-store, current promotions, etc.

Responsible for all graphics, design, updates, additions and misc. banner ads.

Photoshoots either done personally or oversaw outsourced talent.

Oversaw and produced the Liberty Malt Supply mail order catalog.

Worked under international direction with people of diverse personalities, ideas and cultures. Ultimately charged with producing materials that fit the marketing, promotional, sales and budgetary needs of the National Sales team in both regional and national markets.

7/94-1/96

Walker Richer and Quinn (Software Company) Seattle, Washington

Technical Publishing | Graphic Artist

Created graphics and layouts for software documentation. This included manuals for Windows, Macintosh, UNIX, and localized (foreign language) products. Created graphics for online help, as needed.

Designed and managed production of CD sized manuals and various technical cards that shipped with each product.

Worked with over twenty writers to design and create accurate, descriptive graphics for technical documentation.

Adapted to different styles and personalities to produce consistent looking graphics from multiple platforms on schedule.

1/94-7/94

United Graphics | Banta NW (Printer) Kent, Washington

Preflight Technician (Prepress)

Responsible for making sure every electronic job was complete, accurate and printable before it went into production. Inspected and organized each job to prevent any problems that would keep it from going through prepress smoothly.

Worked directly with clients educating them on exactly what was needed for their electronic files to print efficiently.

4/92-1/94

American Graphics Service (Prepress | Color Separation House) Cedar Falls, Iowa

Macintosh Operator | Proofer

Proofing department: film retouching, made Bluelines, Matchprints, Cromalins (hand mixed colored proofs), etc.

Macintosh operator: responsible for all aspects of the department including the processing of client jobs from first view to final film output, as well as equipment maintenance. All sizes and types of jobs were worked on.

Education

12/91

University of Northern Iowa – Cedar Falls, Iowa

Bachelor of Arts Degree in Art, emphasis in **Graphic Design**